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1938 PRICES

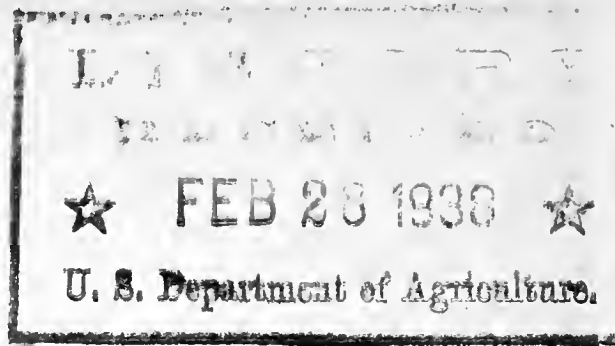
GLADIOLUS

DAHLIAS

PEONIES

TULIPS

IRIS



BULBS

"EXTRISTRONG"
PRIZE WINNING



DIRECT FROM OUR
FARM TO YOU



You may buy cheaper bulbs,
but better bulbs you cannot
buy. We grow millions of them
and give you all we can for your
money.



RAY V. MOSS
Waterloo Bulb Farms
WATERLOO, IOWA

APPRECIATION

We wish to extend our thanks to those who, after growing our bulbs or seeing our flowers, have been kind enough to recommend our bulbs to their friends. We also wish to acknowledge the many letters we have received praising our bulbs and the flowers grown from them. To all our friends and customers, new and old, we extend our best wishes for a happy and successful New Year, 1938.

OUR MONEY-BACK GUARANTEE

Remember that if any bulb or root obtained from us is not exactly as represented to be or what you have a right to expect, they may be returned to us and all charges refunded to you at once.

OUR TWINS

Our twin grandsons, Raymond and Russell, passed their third birthday November 7 and are getting to be real big boys. Of course they have to oversee everything and watch out that things are done just right and it keeps them pretty busy. They look so much alike they are always being miscalled, but they set us right in a hurry. They like to entertain callers and are always ready to put on their act.

VISIT OUR GARDENS

You are always welcome to visit our gardens. Come any time—in the spring when tulips, iris, and peonies are in bloom; later, from July 15 to frost, we have acres of gladiolus and dahlias blooming.

The best way to select new varieties for your garden is to see them growing. We also have many perennial and annual plants which are very interesting. You are under no obligation to buy.

We also do a complete florist business during the summer season, furnishing flowers for any occasions—weddings, funeral designs, and so on.

We are located one and one-half miles S. E. of the Waterloo City limits on Highway 218.

We grow the bulbs we sell you and we endeavor to give you the best that money can buy and at a reasonable price. We don't mean at the lowest prices, because we have found that low priced goods generally have little else to recommend them and that if a product is not good enough to be sold at a reasonable price, it should not be sold at all.

FLOWER AND VEGETABLE SEEDS

We carry a large assortment of common and novelty seeds. We can furnish you with almost any seed or bulb grown. We will be pleased to handle your requirements in any amount. Only the best seeds and reliable brands are sold.

SPECIAL PLANT FOOD

We use a commercial fertilizer mixed for our needs. We can supply this in any quantity. Contains every mineral required for plant growth. Seven or eight pounds will furnish two applications for a 100-foot row. Price: under 10 lbs., 3 cents per pound; over 10 lbs., 2 cents per pound. F. O. B., Waterloo. Express rates are extra but reasonable to Iowa points.

THRIP AND TREATMENT

We still hear of thrip in some localities but growers are learning how to prevent serious infestations. We treat and we advise everyone to treat bulbs before planting. By using some treatment before planting, you may be sure to kill any insects on the bulbs and planting thrip free bulbs is a long step in getting rid of them. After bulbs are dug and cured, place in tight paper bags with one ounce of naphthaline flakes to each one hundred bulbs. This forms a gas that kills the thrip and eggs. Leave several weeks but be sure bulbs do not sweat or mold.

For treatment at planting, use corrosive sublimate, one ounce to five gallons of water in wooden or earthen jars. Leave several hours or over night. This treatment is also good to use against scab and disease.

For spraying plants, use two tablespoons of paris green, two pounds of brown sugar and three gallons of water. Spray on both sides with plenty of force.

Thrips do not survive out of doors in cold climates, so if your ground freezes several inches deep the only danger is from bulbs or roots in storage. Always keep bulbs in cool places as little above freezing as possible.

TO SAVE WEEDING

When covering bulbs, hill up the dirt over them so the ground is a little higher than between the row. When the first weeds appear or when crust forms, rake off level. The next time you rake, hill up the row again. What small weeds are not killed by raking will be smothered by the dirt. If raking is done with care you will not damage spikes and you will save much hand labor. Try this on your other garden crops. We rarely have any use for a hoe.

GIFT SUGGESTIONS

What could make a more beautiful or enduring gift than a nice assortment of flower bulbs for birthdays or other occasions. We will mail them directly to the recipient packed in an attractive colored package and enclose your card. Just pick out any collection or assortment you wish and we will do the rest. The gorgeous flowers will always remind your friends of your thoughtfulness when other gifts may be forgotten.

EXTRISTRONG GLADIOLUS

After each glad is marked the price of one large bulb. To find the price of three or more, refer to the table at the end of glad list. Please note that three bulbs cost only double the price of one and dozen lots are even cheaper. Those marked with * we have in large bulbs only. Large bulbs are 1¼ inches or larger, Medium are ¾ to 1¼ inches, Small bulbs are ¼ to ¾ inches. For larger quantities, use our wholesale prices on pages 14 and 15.

AFLAME (91 days). Begonia rose shading to orange flame; extremely large. This is one of the very best for exhibition. Large bulb 7 cents.

AIDA (70 days.. A very early deep blue. Large blooms. One of the best in its color. Large bulb, 7 cents.

ALBANIA (85 days). Fine pure white, good grower. Best commercial white. Plant plenty of these. Large bulb, 7 cents.

ALBATROSS (80 to 90 days). Massive pure white. Very tall spike. One of the best whites. Large bulb, 8 cents.

ALICE TIPLADY (78 days). Beautiful orange saffron. Large primulinus. Large bulb, 7 cents.

***ALAYNE**. Beautiful new shade of light rose. Straight stems, florets somewhat ruffled. Large bulb, 75 cents.

AMADOR (75 days). A new red glad. Straight spike. Form and placement good. Highly recommended. Does not burn or fade. Large bulb, 8 cents.

APRICOT GLOW. Long slender spikes, fine decorative type for baskets and vases. Large bulb 7 cents.

BAGDAD (90 days). Smoky old rose blending to a lighter throat, faint blotches of cream with penciling. Tall strong spike. Exhibition prize-winner. Large bulb, 8 cents.

BERTY SNOW (82 days). ..Pink lavender—sometimes considered the best lavender. Extra wide open blooms, fine exhibition variety. Large bulb 7 cents.

BETTY COED. Soft creamy pink. Large bulb, 8 cents.

BETTY NUTHALL (111 days). Light apricot with pink tinge, soft salmon throat. Six to eight nicely arranged florets open on a tall straight spike. Exhibition type. Large bulb, 7 cents.

BILL SOWDEN. Large rich red Australian glad. Exhibition type. Large bulb, 8 cents.

BLEEDING HEART. Light pink with large red blotch. Large decorative type. Large bulb, 8 cents.

BLUE DANUBE (90 days). Amethyst, blue. Straight spike carrying many well-placed blooms. Large bulb, 8 cents.

*BOB WHITE. Tall immense white, rose lines on petals. Large bulb, 12 cents.

BREAK O'DAY (73 days). LaFrance pink, pencil on yellow. An early glad much in demand. Large bulb, 7 cents.

BRIGHTSIDES. Canary yellow with apricot and orange-red shadings. Large bulb, 8 cents.

CARA MIA (70 days). Early deep shrimp pink. Decorative type. Good growing habits. Large bulb, 7 cents.

CARDINAL PRINCE (85 days). Large dark red. Very early. Large bulb, 7 cents.

CARMEN SYLVA (99 days). A Lily-like white glad. A thing of beauty when grown well. Large bulb, 7 cents.

CHARLES DICKENS (75 days). Large radiant purple. Very tall spike. A good show flower in its color class. Large bulb, 7 cents.

CHERRY RED (65 days). Very early cherry red, good commercial and cut flower. First time offered to retail trade. Include this one. Large bulb, 8 cents.

CHRISTABEL. Large exhibition. LaFrance pink large bulb, 10 cents.

COMMANDER KOEHL (85 days) Very large clear scarlet red. Tall spike with many flowers open at one time. One of the best reds. Large bulb, 10 cents.

COPPER BRONZE (94 days). A true copper bronze shade. A glad often used by garden club members. Novelty. Large bulb, 7 cents.

CRIMSON GLOW (91 days). Velvety textured crimson red. Each bloom glows with beauty. Large bulb, 7 cents.

CRINKLES (90 days). Tyrian rose—extremely ruffled—resembles rose buds. Many buds showing color. Very good. Large bulb, 7 cents.

DEBONAIR. Tall LaFrance pink, cream and pink throat. Large bulb, 8 cents.

*DR. HOEG. Dark glossy red. New. Outstanding. Large bulb, 20 cents.

DR. F. E. BENNETT (80 to 90 days). Bright scarlet. White pencil. Favorite. Large bulb, 7 cents.

DR. MOODY (96 days). Light lavender with very fine penciling of darker shade. A close runnerup to Minuet and Bertie Snow at shows. Large bulb, 7 cents.

DR. SHOOK (91 days). Deep tyrian rose—heavily ruffled. Strong spikes. Best in its color. Placement always good. Large bulb, 8 cents.

DREAM OF BEAUTY (80 to 90 days). A dark rose red. Attracted much attention in Iowa State show last year. Large bulb, 8 cents.

DUNA. Lovely cream pink, very prolific. Large decorative. Large bulb, 8 cents.

DUCHESS OF YORK (84 days). Tall spike. Deep bluish purple. Many blooms open at a time. Very fine variety. Large bulb, 7 cents.

EARLY DAWN (72 days). New. Large tall rich geranium pink. Color slightly deeper on lower petals. An up and coming flower. Very early. Large bulb, 8 cents.

E. J. SHAYLOR (75 days). Ruffled pure rose pink. Strong spike with large blooms. A very good glad. Large bulb, 7 cents.

*EDITH ROBSON. Salmon rose, reddish blotch. Tall strong plant—a prize winner. Large bulb, 12 cents.

*EIGHTH WONDER. Deep smoky old rose novelty. Large bulb, 8 cents.

EMILE AUBRUN (88 days). Coppery rose overlaid with slate. Large slate red blotch. Many florets open at once. Well grown—very outstanding. Large bulb, 8 cents.

*FLAMING METEOR. Large bright deep red; one of the best reds, very fine. Large bulb, 12 cents.

FLAMING SWORD (84 days). Bright red, many blooms open at once. Decorative type. Stands heat and shipping. Large bulb, 7 cents.

FLORENCE WINTER. Large decorative. Lovely cream with cerise throat. Large bulb 15 cents.

*FRILLED CHAMPION. Scarlet. Large bulb 8 cents.

*GAY HUSSAR. A large orange scarlet shading to strawberry pink. Large bulb, 7 cents.

GIANT NYMPH (88 days). Very large pink. Sure grower and bloomer. One of the best medium early pinks. Stands heat and shipping. Large bulb, 7 cents.

GLORIANNA (95 days). Salmon pink, yellow throat. Pleasing for basket and floral work. Large bulb, 7 cents.

GOLD (80 days) Clear yellow. One of the leading yellows. Large bulb, 7 cents.

GOLD EAGLE (70 days). Deep clear yellow. Slightly ruffled. Very early. Large bulb, 7 cents.

GOLDEN DREAM (86 days). Very tall deep yellow. Their long spikes with many open blooms make beautiful baskets. Large bulb, 7 cents.

GOLDEN POPPY. Rich yellow glad with lighter shades of orange. Small decorative. Large bulb, 8 cents.

GOLDEN SWALLOW (85 days). A good light creamy yellow—lower petals a creamy gray. Large bulb, 7 cents.

*GOLDEN FLAME. Dark orange salmon. Tall spike with six to eight open blooms of heavy substance. Large bulb, 10 cents.

GOLDEN GODDESS. First patented glad. Nine to twelve open florets on straight tall spike. One of the best. Large bulb, 35 cents; 3 for \$1.00; 10 for \$3.00; 25 for \$6.50.

HELEN PHIPPS (105 days). A good pink—not as tall as W. H. Phipps but has better placement. Waxy petals. Popular in our fields. Large bulb, 7 cents.

HELEN WILLS (80 days). Clear large white shading to cream on lower petal. Fine substance. Vigorous, straight spike with fine placement of blooms. Large bulb, 8 cents.

HELGA (80 to 90 days). Salmon pink decorative. Very strong dependable drought resistant. Large bulb, 8 cents.

HENRY FORD (80 to 90 days). Rich velvety purple. Color outstanding. Poor placement. Large bulb, 8 cents.

HIGH NYE (100 days).. Very tall rose lavender. Many open florets. Something different. Large bulb, 7 cents.

ILLUMINATOR (81 days). Brilliant carmine red with faint suffusion of blue. An intense French purple blotch on lower petals. A fine cut flower. Large bulb, 7 cents.

INSPIRATION. Beautiful shrimp pink; ruffled and fluted. Unusual form. Large bulb, 10 cents.

IROQUOIS (70 days).. Large showy ruby red—darker throat. Large bulb, 15 cents.

JENNY LIND (90 days). Light salmon with cream throat. Fine grower, good placement. A popular cut flower. Large bulb, 7 cents.

JOE COLEMAN (73 days). Ruffled dark red rose. We can't grow enough of this one. Large bulb, 7 cents.

J. T. PIRIE (88 days). Mahogany smoky, brown blotch on yellow. A real novelty—one that attracts crowds. Large bulb, 7 cents.

*KING ARTHUR. Deep rose lavender. Large bulb, 12 cents.

KING GEORGE (87 days). Scarlet red with white throat. A very pretty glad—a good cut flower. Large bulb, 7 cents.

KING OF ORANGES (75 days). Bright orange saffron. Lovely in arrangements. Large bulb, 7 cents.

LADY MARIE (65 days). Early pure salmon; good cut flower, good propagator, Large bulb, 10 cents.

LA PALOMA (88 days). Brilliant orange, rich and different. Large flowers on a very good tall spike. Large bulb, 7 cents.

LAVENDER BRIDE (85 days) Very large smoky lavender. Large bulb, 7 cents.

LAVENDER DELIGHT (80 to 90 days). A clear lavender of pure color. Large bulb, 10 cents.

LE MARECHAL FOCH (80 days) A pleasing lavender pink. One of the largest blooms, sometimes measuring 7 inches across. Large bulb, 6 cents.

LIBELLE. Heliotrope blue, violet markings in throat. Large decorative. Large bulb, 8 cents.

LINDESTA. Salmon rose with cream throat Large decorative. Large bulb, 10 cents.

LONGFELLOW (96 days). Clear, beautiful, waxy pink. Strong spike with good placement. Large bulb, 8 cents.

*LOTUS. Waxy white tinted pink and cream Large bulb, 10 cents.

LOS ANGELES (87 days). Orange salmon, very popular for cut flowers. Many blooms open and stands heat well. Large bulb, 7 cents.

LOYALTY (94 days). Very fine yellow, good sized spike and good grower. Large bulb, 8 cents.

*LUCIFER. Bright scarlet, purplish-red blotch; large massive flower; straight spike. Large bulb, 12 cents.

MAID OF ORLEANS. Tall spike of lovely white creamy blooms, good placement. Large decorative. Large bulb, 8 cents.

MAIDEN'S BLUSH (80 days). Dainty light pink. Very popular for baskets and floral work. Large bulb, 7 cents.

MAMMOTH WHITE (94 days). Immense white. One of the very largest pure whites; flowers five or more inches across. Large bulb, 8 cents.

MARGARET FULTON. Coral pink. Very meritorious decorative—stands heat, good grower. Large bulb, 8 cents.

MARMORA (96 days). Smoky gray lavender. with purple blotch. A fine show flower in the smoky class. Large bulb, 7 cents.

MAROCCO (94 days). Novelty glad. Very dark red—almost black. Large bulb, 8 cents.

MARNIA (75 days). A rich brilliant orange. Spike and substance good. Large bulb, 7 cents

MARY FREY (83 days). Lavender with a ruby throat. A wonder glad. One of the earliest lavenders. Large bulb, 8 cents.

MARY JANE (80 to 90 days). Light silver lavender with lavender throat. A beauty in pastel shade. Good grower. Large bulb, 8 cents.

*MARY ELIZABETH. Tall stately white blending to rich yellow throat. Large bulb, 8 cents.

MAUVE MAGIC (80 to 90 days). Tall spike. A good lavender. A good show flower when well grown. Large bulb, 8 cents.

MIBLOOM (75 days). Good sized florets on straight spike. Plenty of substance. Soft white with blotch of fine red in throat. Large bulb, 8 cents.

MILDRED LOUISE (75 to 80 days). Marvelous strawberry pink blending to yellow in throat. Large bulb, 8 cents.

MINUET (96 days). Truest lilac lavender. A fine show flower, strong grower. Many large blooms with very good keeping quality. Large bulb, 8 cents.

MISS GREELEY (85 days). Pink—similar to W. H. Phipps but three weeks earlier. Many open on good spikes. Very outstanding. Large bulb 8 cents.

*MISS ALAMEDA. Large deep salmon pink, carmine blotch; heavy substance. Tall spike. Large bulb, 10 cents.

*MORAVIAN (75 days). Lavender, cream veined. Early decorative. Large bulb, 7 cents.

MOTHER MACHREE (85 days). Soft smoky lavender combined with gray and orange. Large decorative. Large bulb, 8 cents.

MR. W. H. PHIPPS (120 days). Beautiful La-France pink. As many as 14 to 16 blooms open on one spike at one time. Best to plant large bulbs of this variety. Large bulb, 8 cents.

*MRS. COOLIDGE. Soft cameo pink with canary markings. Large bulb, 7 cents.

*MRS. HEATON. New deep salmon pink Large bulb, 12 cents.

MRS. F. C. HORNBERGER (90 days and over). A beautiful star-shaped white. Good placement on straight spike. Large bulb, 8 cents.

MRS. F. C. PETERS (90 days and over). Orchid with darker blotch. Many wide open blooms. Tall spike. Large bulb, 7 cents.

MRS. J. T. PIRIE (80 days). Blush cream. Large bulb, 10 cents.

MRS. MOULTON (73 days). Large red. One of the old favorites. Large bulb, 8 cents.

MRS. LEON DOUGLAS (94 days). Begonia rose flaked scarlet. Rather pointed petals, good placement. Fine exhibition type. Large bulb, 8 cents.

MRS. P. W. SISSON (91 days). Ruffled delicate cameo pink. Many large blooms open at a time. Large bulb, 7cents.

MRS. S. A. ERREY (85 days). Fine orange red. Plant late to avoid heat. Lovely under favorable conditions. Large bulb, 8 cents.

MRS. VAN KONYNENBURG (95 days). Tall straight lavender-blue. Large bulb, 7 cents.

MRS. WILLARD RICHARDSON (85 days). Dark crimson with maroon center. Large bulb, 7 cents.

NANCY HANKS (65 days).. Apricot orange with rose pencil on yellow throat. Straight spike. Winner in its class. Resists heat. Large bulb, 7 cents.

ORANGE GLORY (98 days). Coppery orange. Very graceful spike. Large bulb, 8 cents.

ORANGE LILY (65 days). Large ruffled orange, earliest glad in our fields. Large bulb, 8 cents.

*ORANGE PRINCESS. Salmon orange—lighter throat. Open, well-arranged flowers, slightly ruffled. Fine commercial cut flower. Large bulb, 10 cents.

ORANGE QUEEN (80 days). Apricot orange with red pencil. Graceful spike. Large bulb, 7 cents.

OSSOLIN (88 days).. Coral pink with soft orange shadings in the throat. Many open florets. Large bulb, 7 cents.

PARADISE. Fine apricot. Large bulb, 15 cents.

PAUL PFITZER (86 days) Royal purple—dazzling color. Finely formed blooms on a fine spike. Large bulb, 8 cents.

PENDLETON (76 days). Rose pink on white background. Lower petals blotched carmine red. Large bulb, 8 cents.

PELLEGRINA (80 days). New near blue—finest deep blue, two lower petals a trifle darker. Large bulb, 8 cents.

PFITZER'S TRIUMPH (92 days). Brilliant scarlet orange. Wonderful exhibition type and also fine for home gardens. We plant it for fall blooming and it does much better than earlier in the summer. A real Triumph. Large bulb, 8 cents.

PICARDY (90 days). Palmer's sensational pink-salmon. Rated one of the best recent introductions. Large bulb, 8 cents.

*PRAIRIE GOLD. Deep yellow, carmine tips—unusual color; tall straight spike. Prize winner at national shows and highly recommended. Large bulb, 65 cents.

PIPPIN Coral pink; good substance; an old favorite. Large bulb, 7 cents.

PRIDE OF WANAKAH (93 days). Very large beautiful lavender rose. Large bulb, 7 cents.

RADIANCE (80 days).. Clear deep red of a bright carmine shade. Large bulb, 10 cents.

RAPTURE (90 days). Tall late salmon, creamy throat. Spikes unusually tall with well-placed blooms. A glorious thing of beauty. Large bulb, 8 cents.

RECOVERY. Tall salmon rose; many florets open and a good propagator. Large bulb, 12 cents.

RED LORY (100 days). Red—purplish blotch—exhibition type. Large bulb, 10 cents.

RED PHIPPS (80 days). A glowing self-color red. Enough could not be written about this fine glad. Good substance. Straight spike. Six to 10 florets open at a time. Large bulb, 8 cents.

REMEMBRANCE (83 days). Salmon rose giving a lavender effect. Good when you want something just a little different. Large bulb, 7 cents.

REV. EWBANK (80 days). Light dainty blue. Tall and early. One of best sellers in cut flowers. Enough of a novelty so that garden club members use it heavily. Large bulb, 7 cents.

*RIDEAU. Smoky salmon; large. Large bulb 8 cents.

ROMANCE (77 days). Smoky salmon red—yellow throat—blue edged. Novelty. Large bulb, 7 cents.

ROSE MIST (80 to 90 days). Lovely old rose bordered with buff. Its graceful spike and blooms create a lovely arrangement. Large bulb, 7 cents.

RUFFLED GOLD (80 days). Light yellow, heavily ruffled. Does extremely well for us and is a heavy prize winner at shows. Large bulb, 8 cents.

SCARLET PRINCEPS (80 days) Scarlet, very large blooms, many open at once. Florist favorite. Also known as Virginia. Large bulb, 7 cents.

SCARLANO. Velvety dark red; very early. Large bulb, 7 cents.

SEÑORITA (90 days). Very clear wide open orange shading to salmon. Winged type of petals. Extremely large. A fine thick stocky spike. Large bulb, 7 cents.

SHIELA (69 days). Early salmon pink. Stands heat and shipping. Florist favorite. Large bulb, 7 cents.

*SMILING MAESTRO. Rich orange salmon spike. Beautiful open flowers on straight spike. Large bulb, 20 cents.

*SONONTINE. Tall strong-growing variety. Atlas-rose with small cherry blotches. Large bulb, 12 cents.

*SOUTHERN CROSS. Deep self-red. Tall spike with good placement. Large bulb, 10 cents.

SPIRIT OF ST. LOUIS (85 days). Orange saffron. Large blooms with good placement. A fine cut flower. Large bulb, 7 cents.

STAR OF BETHLEHEM. Very tall snowy white. Cream tinge on lower petals. Large bulb, 20 cents.

SWEETHEART. Decorative white with pink edge. Large bulb, 8 cents.

TREVONIAN. Very large outstanding lavender rose. Prize winner at shows. Large bulb, 8 cents.

THE ORCHID. Charming lacinated lavender, decorative. Large bulb, 10 cents.

VEILCHENBLAU (70 to 80 days). Large dark blue. Large decorative. Large bulb, 8 cents.

WASAGA (75 days). Buff prim. Wide open blooms. Very delightful and a heavy winner at shows. Large bulb, 8 cents.

WURTENBERGIA (75 days). Very large pleasing red with cream throat. Good substance. Large bulb, 10 cents.

*YELLOW EMPEROR. Rich soft yellow; good flower head; florets of good size and well-placed. Large bulbs, 12 cents.

*YELLOW PERFECTION. Rich soft yellow. Tall spike with many open. Large bulb, 8 cents.

ZILLAH. Tall massive ruffled yellow on a straight spike. Exhibition type. Large bulb, 8 cents. Large bulbs only in those marked with asterick (*).

Retail Price—Prepaid To You

Seven Cent Group:

Large bulbs1 for \$.7; 3 for \$.15; 12 for \$.50
Medium bulbs3 for .12; 12 for .35
Small bulbs3 for .08; 12 for .25

Eight Cent Group:

Large bulbs:1 for \$.08; 3 for \$.16; 12 for \$0.60
Medium bulbs1 for .06; 3 for .12; 12 for .45
Small bulbs3 for .10; 12 for .30

Ten Cent Group:

Large bulbs1 for \$.10; 3 for \$.20; 12 for \$.70
Medium bulbs1 for .08; 3 for .16; 12 for .50
Small bulbs1 for .05; 3 for .10; 12 for .35

Twelve Cent Group:

Large bulbs1 for \$.12; 3 for \$.25; 12 for \$0.85
Medium bulbs1 for .09; 3 for .18; 12 for .65
Small bulbs1 for .06; 3 for .12; 12 for .45

Fifteen Cent Group:

Large bulbs1 for \$.15; 3 for \$.30; 12 for \$1.00
Medium bulbs1 for .12; 3 for .25; 12 for .75

Twenty Cent Group:

Large bulbs1 for \$.20; 3 for \$.50; 12 for \$2.00

Twenty-Five Cent Group:

Large bulbs1 for \$.25; 3 for \$.60; 12 for \$2.25

If, on account of scarcity of some varieties, we do not list them wholesale and you desire to add them to your wholesale order, we will add enough bulbs to pay carrying charges.

Please note that you may buy from our wholesale price list at very low prices. We can make these reasonable prices because of increased volume of bulbs and less trouble in packing and labeling than in small lots. Although you pay the express charges on wholesale orders, this is much cheaper on larger shipments. We advise increasing your orders to take advantage of these prices. You will never have too many glads.

ORDER EARLY

We advise ordering early as many varieties are sold out soon. You may reserve orders now for later shipment for 25% down, balance before shipment or C. O. D. On account of warm weather, we can not hold after June 1.

GLAD COLLECTIONS

We are offering below two collections which contain some of the most desirable varieties it is possible to obtain. Both are well assorted containing the best of the old and new favorites. We believe that no other collections have a better range of color and class. Others charge much more for poorer assortments. Either collection for \$1.50; both for \$2.75; four for \$5.00. Postpaid to you.

THE DECORATIVE COLLECTION

15 Varieties—3 Bulbs Each

Maiden's Blush, Alice Tiplady, Orange Queen, Break O'Day, Copper Bronze, Mrs. Von Konynenburg, Lavender Bride, Apricot Glow, Rose Mist, Crinkles, Marocco, Marnia, King of Oranges, Nancy Hanks,, and Albania—a complete range of colors. All labeled. Large bulbs.

45 Bulbs (Reg. Price—\$2.25) Postpaid—\$1.50.
Two collections for \$2.75, Four collections for \$5.00.

THE EXHIBITION COLLECTION

12 Varieties—3 Bulbs Each

Picardy, Dr. Bennett, Bagdad, Mammoth White, Marmora, Charles Dickens, Mr. W. H. Phipps, Golden Dream, Bertie Snow, Betty Nuthall, Dr. Shook, and Margaret Fulton. Labeled. Large bulbs.

36 Bulbs (Reg. Price—\$2.00). Postpaid—\$1.50.
Two collections for \$2.75; four for \$5.00.

No Substitutes Without Permission

If possible, please give second choice so that we may fill your order without delay if we are out of any variety. If you do not specify second choice or allow us to substitute a like or a better variety, we will refund the price of the item we cannot fill. We want you to be satisfied.

GLADIOLUS WHOLESALE PRICES

For those who use glads in larger quantities. Bulbs are larger than size given. F. O. B., Waterloo; you pay express charges. We do not have varieties and sizes at wholesale prices unless quoted here.

Prices per 100. 25 or more at hundred price.

	Size No. 1 1½ in.	Size No. 2 1¼ in.	Size No. 3 1 in.	Size No. 4 ¾ in.	Size No. 5 ½ in.	Size No. 6 ¼ in.
ALBANIA	\$2.00	\$1.75	\$1.50	\$1.25	\$1.00	\$.75
ALBATROSS	3.00	2.50	2.00
AFLAME	2.00	1.75	1.50
AIDA	2.40	2.00	1.60
ALICE TIPLADY	1.60	1.40	1.20	1.00	.80	.60
AMADOR	3.00	2.50	2.00
APRICOT GLOW	1.60	1.40	1.20	1.00	.80	.60
BAGDAD	2.00	1.75	1.50	1.25	1.00	.75
BERTY SNOW	2.00	1.75	1.50	1.25	1.00	.75
BETTY COED	2.40	2.00	1.60	1.40	1.20	1.00
BETTY NUTHALL	2.00	1.75	1.50	1.25	1.00	.75
BREAK O'DAY	1.60	1.40	1.20	1.00	.80	.60
BRIGHTSIDES	3.60	3.00	2.50
CARA MIA	2.00	1.75	1.50	1.25	1.00	.75
CARDINAL PRINCE	2.40	2.00
CARMEN SYLVA	2.40	2.00	1.60
CHARLES DICKENS	2.40	2.00	1.60
CHERRY RED	2.40	2.00	1.60	1.40	1.20	1.00
COPPER BRONZE	1.60	1.40	1.20
CRIMSON GLOW	1.60	1.40	1.20
CRINKLES	2.40	2.00	1.60
DEBONAIR	2.40	2.00	1.60
DR. BENNETT	2.40	2.00	1.60
DR. MOODY	2.40	2.00	1.60
DR. SHOOK	2.00	1.75	1.50
DUNA	2.40	2.00	1.60
EARLY DAWN	2.40	2.00	1.60
EDITH ROBSON	2.40	2.00	1.60
EMILE AUBRUN	2.40	2.00	1.60
FLAMING SWORD	1.60	1.40	1.20	1.00	.80	.60
GAY HUSSAR	2.00	1.75	1.50	1.25	1.00	.75
GIANT NYMPH	2.00	1.75	1.50	1.25	1.00	.75
GLORIANNA	2.00	1.75	1.50	1.25	1.00	.75
GOLD	2.40	2.00	1.60
GOLD EAGLE	1.60	1.40	1.20	1.00	.80	.60
GOLDEN DREAM	1.60	1.40	1.20	1.00	.80	.60
GOLDEN POPPY	3.00	2.50	2.00	1.60	1.40	1.20
GOLDEN SWALLOW	1.60	1.40	1.20	1.00	.80	.60
HELEN PHIPPS	2.40	2.00	1.60
HELGA	1.60	1.40	1.20	1.00	.80	.60
HIGH NYE	2.00	1.75	1.50	1.25	1.00	.75
ILLUMINATOR	1.60	1.40	1.20	1.00	.80	.60
JENNY LIND	2.00	1.75	1.50	1.25	1.00	.80
JOE COLEMAN	2.00	1.75	1.50
J. T. PIRIE	2.40	2.00	1.60
KING ARTHUR	4.00	3.50	3.00
KING OF ORANGES	2.00	1.75	1.50	1.25	1.00	.75
LA PALOMA	2.00	1.75	1.50	1.25	1.00	.75
LAVENDER BRIDE	2.00	1.75	1.50	1.25	1.00	.75
LE MARECHAL FOCH	1.60	1.40	1.20	1.00	.80	.60
LADY MARIE	3.00	2.50	2.00

GLADIOLUS WHOLESALE PRICES

LIBELLE	3.00	2.50	2.00
LONGFELLOW	2.00	1.75	1.50
LOS ANGELES	1.60	1.40	1.20	1.00	.80	.60
LOYALTY	2.40	2.00	1.60
MAID OF ORLEANS	3.00	2.50	2.00	1.60	1.40	1.25
MAIDEN'S BLUSH	1.60	1.40	1.20	1.00	.80	.60
MAMMOTH WHITE	2.40	2.00	1.60	1.40	1.20	1.00
MARGARET FULTON	2.40	2.00	1.60	1.40	1.20	1.00
MARMORA	2.00	1.60	1.40	1.20	1.00	.80
MAROCCO	2.00	1.60	1.40	1.20	1.00	.80
MARNIA	2.00	1.60	1.40	1.20	1.00	.80
MARY FREY	2.40	2.00	1.60
MIBLOOM	2.40	2.00	1.60	1.40	1.20	1.00
MILDRED LOUISE	3.00	2.50	2.00	1.60	1.40	1.20
MINUET	3.00	2.50	2.00
MISS GREELEY	3.00	2.50	2.00
MR. W. H. PHIPPS	2.40	2.00	1.60
MRS. PETERS	2.00	1.60	1.40	1.20	1.00	.80
MRS MOULTON	2.00	1.60	1.40
MRS. SISSON	2.00	1.60	1.40	1.20	1.00	.80
M. VAN KONYNENBURG	2.00	1.60	1.40
MRS. W. RICHARDSON	1.60	1.40	1.20	1.00	.80	.60
MRS. PENDLETON	2.00	1.60	1.40
NANCY HANKS	1.60	1.40	1.20	1.00	.80	.60
ORANGE QUEEN	1.60	1.40	1.20	1.00	.80	.60
PELLEGRINA	2.40	2.00	1.60	1.40	1.20	1.00
PFITZER'S TRIUMPH	2.40	2.00	1.60
PICARDY	2.40	2.00	1.60	1.40	1.20	1.00
PIPPIN	2.00	1.60	1.40	1.20	1.00	.80
PRIDE OF WANAKAH	1.60	1.40	1.20	1.00	.80	.60
RAPTURE	2.40	2.00	1.60	1.40	1.20	1.00
RED PHIPPS	3.00	2.50	2.00
REV. EWBANK	2.40	2.00	1.60
ROMANCE	1.60	1.40	1.20	1.00	.80	.60
ROSE MIST	2.00	1.60	1.40	1.20	1.00	.80
RUFFLED GOLD	2.40	2.00	1.60
SCARLET PRINCEPS	1.60	1.40	1.20
SCARLANO	2.00	1.60	1.40
SEÑORITA	1.60	1.40	1.20	1.00	.80	.60
SHIELA	1.60	1.40	1.20	1.00	.80	.60
SPIRIT OF ST. LOUIS	1.60	1.40	1.20	1.00	.80	.60
TREVONIAN	3.00	2.50	2.00	1.60	1.40	1.20
VEILCHENBLAU	3.00	2.50	2.00
WASAGA	2.40	2.00	1.60	1.40	1.20	1.00
WURTENBURGIA	3.00	2.50	2.00
YELLOW PERFECTION	3.00	2.50	2.00
DECORATIVE MIXED	1.60	1.40	1.20	1.00	.80	.60
EXHIBITION MIXED	2.00	1.75	1.50	1.25	1.00	.75

BIG DOZEN GLADIOLUS ASSORTMENT

For those who like to have a continuous bloom, we will make up assortments of large, medium, and small bulbs of any variety. For the price of one dozen large bulbs, we will send eighteen or twenty or more assorted sizes, small to large, and you will have blooms spread out from four to six weeks in the same planting. To order these big dozen assortments, just say "B. D." for big dozen and give the variety of glad and the price per dozen large bulbs.

EXTRISTRONG DAHLIAS

We offer the following popular varieties. These beautiful flowers are the largest grown in gardens and are among the easiest to grow from our EXTRISTRONG roots. Ready to ship now. Prices include postage to your home. Roots only, we do not sell plants.

AVALON. Striking clear yellow; early. Flowers are very distinctive and produce in great abundance. 35 cents each.

BEAUTY SUPREME. Lavender. 50 cents each.

CHAMPOEG. Waxy canary yellow in the center with the back shading to pale yellow. 50 cents each.

DWIGHT MORROW. Rich cardinal red; much admired in our garden. Very large on strong stems. 50 cents each.

FRAN O. BRACHT. Beautiful cactus dahlia; light primrose yellow. 75 cents each.

GRAF ZEPPELIN. Large white flowers with full centers. Strong grower. 75 cents each.

HEART OF CHICAGO. Very tall, lovely grower. Clear yellow. Each, \$2.50.

HEART OF MILWAUKEE. Very large; autumn shade of yellow and bronze. Large plant and plenty of blooms. Each division, 75 cents.

HOOSIER SUNSHINE. Clear lovely yellow, one that has attracted much attention in our garden. Each, \$6.50.

IDA PERKINS. Good garden and exhibition white with excellent habits. 50 cents each.

JANE COWL. A glistening bronzy buff and old gold. Petals curled and twisted. 40 cents each.

JEAN TRIMBLEE. Large petunia violet. Very outstanding. Each, \$1.00.

JERSEY BEACON. Chinese scarlet. Flowers very large on strong stems. 50 cents each.

JERSEY BEAUTY. One of the loveliest pink dahlias in existence; good cut flower. 50 cents each.

JOSEPHINE G. Rose pink, some petals tipped yellow. Flowers ten inches across. 50 cents each.

KARL BONAWITZ. A brilliant velvety carmine on a strong stem. 50 cents each.

KATHLEEN NORRIS. One of the largest ever introduced. True rose pink deepening to mallow pink. 60 cents each.

KING MIDAS. Very large rich golden yellow. Blooms on a good stem. 75 cents each.

KING OF BLACKS. Extremely large dark velvety red blooms. Tall plant with a great many blooms. Each division, 50 cents.

LORD OF AUTUMN. Deep yellow with tremendously large blooms. A show winner everywhere, good keeper. Each, \$1.00.

MRS AUSTIN HUGHES. Lovely lavender. Each division, 60 cents.

MRS. I. DE VER WARNER. This dahlia with its beautiful self-color orchid blossoms is one of the most admired dahlias. 40 cents each.

MONMOUTH CHAMPION. A brilliant orange-flame dahlia. Blooms are very large. Very fine. 50 cents each.

MURPHY'S MASTERPIECE. Another exceptionally good rich red. Each, \$1.00.

OMAR KHAYYAM. Chinese red at base of petals shading to orange tipped lighter. Very large and outstanding. 50 cents each.

PENN CHARTER. Old gold with a light shading of deep rose. Blooms are large; plant is sturdy grower. 75 cents each.

PRINCE OF PERSIA. Very large red. Each, 50 cents.

SAGAMORE. A golden color shading to orange buff in center. 50 cents each.

SATAN. Flaming red with touch of gold in the center. Strong grower. 50 cents each.

EXTRA DAHLIAS. On each dahlia order of \$2.00 or more (collections below excluded) you may choose extras to the amount of 25% of your order.

POPULAR DAHLIA COLLECTION

One each, Jane Cowl, Avalon, Mrs. I. De Ver Warner and Penn Charter named and labeled—\$1.90 value sent postpaid for only \$1.25.

SPECIAL BIG FIVE COLLECTION

Five dahlias, assorted colors but unlabeled. Postpaid for only \$1.00.

POMPON DAHLIAS

ARTHUR. Brilliant scarlet.

BRONZE BEAUTY. Yellow bronze.

CARDINAL. Fiery scarlet.

FASHION. Orange.

FRANKIE. Golden apricot and crimson.

GANLMEDE. Fawn color.

GOLDEN BEAUTY. Yellow.

HAZEL. Buff to brown.

JOE FETTE. White.

LITTLE DAVID. Deep orange.

Pompoms, 50 cents each. Any four for \$1.50. One each of above ten pompoms for \$4.00. Prepaid to you.

We will reserve dahlias until May 1, 1938, for 25% of order. We ship now until May 15, 1938.

EXTRISTRONG IRIS

Iris are among the easiest flowers to grow and need very little attention. The flowers come very early when flowers are scarce and appreciated. Use liberally for borders, along walks and drives, and round flower beds. The first cost is the only cost and if they are taken up and divided in a few years, will return the investment many times. You may plant separately although three roots make a showing much quicker. Early planted roots bloom better the first year but it is safe to plant iris any time.

"S" refers to the three standard or upright curling petals. "F" refers to the three falls or drooping petals.

The price of ten iris is eight times the price of one.

AMBASSADOR. Late S—smoky purple; F—velvety purple maroon. Very popular. Each, 15 cents.

AZURE. Japanese Iris. Long delicate mauve blue flower. Double. Each, 50 cents.

BLACK WINGS. Large flowers of intense deep blue overlaid with a frost black luster. Each, \$1.25.

CAPRICE. S—reddish purple; F—deeper purple. Each, 10 cents.

CORRIDA. Sky blue. Each, 10 cents.

DR. BERNICE. S—coppery bronze; F—velvety primrose. Very handsome. Each, 10 cents.

EDWARD MICHAEL. Late, unusual shade of intense reddish purple. Each, 10 cents.

FREDA MOHR. One of the finest and largest. S—light lilac pink; F—deep lilac rose. Each, 25 cents.

FAIRY. Dainty white with blue border and veins. Very fragrant. Each, 10 cents.

IMPERATOR. Late, tall grower. Deep blue. Each, 10 cents.

ISOLINE. S—lilac pink; F—purple old rose. Each, 10 cents.

KOCKII. Very early purple, self color. Each, 15 cents.

LENT A. WILLIAMSON. S—soft campanula violet; F—Very large velvety purple. Early; massive

stalk and flower. Each, 10 cents.

LOHENGREN. Large, handsome, silvery mauve. Each, 10 cents.

MME. CHEREAU. Pure white with a broad irregular border of clear blue. Each, 10 cents.

MME. CHOBOUT. White dotted with pale chalcedony yellow, shading to wine color red. 36 in. Each, 10 cents.

MOTHER OF PEARL. Pale bluish lavender flower of exceptional substance. 40 inches high. Each, 10 cents.

MONSIGNOR. S—bluish lavender; F—violet with white penciling at throat. Late, very lovely and rich looking. Each, 10 cents.

PRINCESS BEATRICE. Silvery lavender; very sturdy. Each 15 cents.

PRINCESS VICTORIA LOUISE. S—immense sulphur yellow, shaded primrose; F—plum color. Each, 10 cents.

PROSPER LAGUIRE. Red and purple. Very attractive. Each, 10 cents.

PROSPERO. S—pale lavender flushed with yellow at the base; F—deep red purple with lighter shading at edges; deep orange beard. Each 10 cents.

QUAKER LADY. S—smoky lavender, shaded yellow; F—ageratum blue and old gold. Each, 15 cents.

QUEEN OF MAY. S—lilac pink; F—lilac blended into white. Distinctive. Each, 10 cents.

RHEIN NIXE. S—white; F—rich violet purple. Each, 10 cents.

SEMINOLE. S—soft violet rose; F—rich velvety crimson, brilliant orange beard. One of the outstanding in red tone iris. Each, 15 cents.

SHEKINA. Clear soft yellow, shaded through the center. One of the best yellows. 36 inches high. Each, 10 cents.

SIBERIAN IRIS. Blue and white. Not labeled. 10 for \$1.00.

STORM CLOUD. Very large flowers of grayish slate blue. Very fine. Each, 10 cents.

SWEET LAVENDER. S—pale lavender; F—rose lavender. Broad, 36 inches high. Each, 10 cents.

WHITE KNIGHT. A beautiful snow white iris. 24 inches high. Each, 15 cents.

WM MOHR. Large flowered lilac purple, purple veined. Immense flowers. Words can not describe this wonderful iris. Each, 40 cents.

SPECIAL IRIS COLLECTION

12 wonderful iris—value over \$2.00. Unlabeled—\$1.00, labeled—\$1.25. Prepaid to you. Iris are shipped after July 1, 1938. You may reserve them now and we will send them C. O. D. when wanted.

EXTRISTRONG PEONIES

In offering the following short list, we have tried to include only the most reliable and popular varieties. Many new ones are introduced every year and, as they are proved good, we will add them to our list. The high prices asked for new peonies, as well as new gladiolus, dahlias, iris, and so on does not necessarily mean that they are better than old ones but that they are scarce and not available in large quantities. As soon as they become plentiful, they will have to stand on their own merits; they will either supercede other varieties or pass from existence, as, indeed, many do before becoming plentiful. Peonies are best planted in the fall anytime until the ground is frozen.

COURONNE D'OR. Snow white, yellow reflex; very large. Late. 40 cents.

BLACHIE. Red. 40 cents.

DUCHESS DE NEMOUI. Early sulphur white. Fragrant. 40 cents.

EDULIA SUPERBA. One of the earliest deep pink; sometimes blooms for Decoration Day. A loose crown type flower. Showy. 35 cents each.

FELIX CROUSSE. A deep rose red. 40 cents each.

FESTIVA MAXIMA. Early broad guard petals surrounding a mass of rich white petals flaked crimson. 35 cents each.

KARL ROSENFELD. A brilliant large semi-rose type slightly fragrant. 40 cents each.

LA TULIPE. Delicate pink; outside petals striped with tulip markings; fragrant. 35 cents each.

LONGFELLOW. A brilliant crimson. One of the most popular in garden and show room. 60 cents each.

MARY BRAND. One of the best reds; stems strong enough to hold large blossoms upright. Yellow stamens showing in center. 75 cents each.

MARIE LEMOINE. Large late cream white. 50 cents.

MONS. DUPONT. Late cream. 50 cents each.

MONS. JULES ELIE. One of the largest and most beautiful globe type varieties. Broad guard petals guarding curved petals of flesh pink. All covered with a silver sheen. 60 cents each.

QUEEN VICTORIA. A good white used as a cut flower. 35 cents each.

ROSE FRAGRANS. Pink. 40 cents each.

SARAH BERNHARDT. Appleblossom pink; late-midsummer. 60 cents each.

Peonies are shipped after September 1. Reserve orders will be sent C. O. D. when wanted.

SPECIAL PEONY COLLECTION

One each of Edulia Superba, Festiva Maxima, Karl Rosenfeld, and La Tulipe, labeled, regular value, \$1.45. Prepaid to you only \$1.00.

Waterloo, Iowa

[illegible]

ORDER BLANK—Continued

[illegible]

SHALL WE SUBSTITUTE? If cannot supply kind ordered, shall we send another, subject to your approval?

Your answer

Please give names and addresses of friends who like glads.

DARWIN TULIPS

(To be shipped Sept. 1938)

These are the most popular of all tulips. They have large gorgeous colored flowers and long stems suitable for cutting. We send all big bulbs—No. 2 size and up. No small bulbs for sale.

BARTIGON—A dazzling scarlet.

BARON DE LA TONNAYE—Lovely deep pink.

CLARA BUTT—Beautiful apple blossom pink.

DREAM—Large Lilac Blossom inside deep violet.

FARNCOMBE SANDERS—Brilliant scarlet.

INGLESOME YELLOW—Rich chrome yellow.

LA TULIPE NOIRE—Very dark, almost black.

MME. KRELAGE—Bright lilac rose.

MRS. POTTER PALMER—Bright purplish violet.

PAINTED LADY—Creamy white, tinted lavender and rose.

PRIDE OF HARLEM—Very large red, fragrant.

PRINCESS ELIZABETH—Large lovely rose pink.

REV. H. EWBANK—Vivid heliotrope and lilac.

VALENTINE BLUE—Fine light blue.

WM. PITT—Brilliant carmine.

WM. COPELAND—Bright violet.

WHITE QUEEN—Snow white tinted pink.

YELLOW GIANT—Dark yellow. Tall.

ZWANENBURG—Pure white.

ZULU—Smoky brown.

MIXED TULIPS—A mixture of the above.

BREEDER TULIPS

PANORAMA—Deep orange red mahogany.

GOLDEN BRONZE—Golden and bronze.

LOUIS XIV—Purple with bronze edges.

DON PEDRO—Coffee brown.

BACCHUS—Dark plum purple.

PARROTT TULIPS

PARROTT TULIPS are odd irregular tulips with crinkled and fringed petals; resemble parrots' heads; mixed colors.

PRICES OF TULIPS

Six bulbs for 30c; 12 for 55c; 100 for \$3.50; 50 at 100 rate. Quantity price for one variety only.

ORNAMENTAL GOURD SEEDS

We grow many different kinds of gourds—miniature and large fruited types—including apple, pear, nest eggs, pumpkin spoon, dipper, orange, acorn, pipe gourd, Turk's turban, and warted sorts. Many practical as well as ornamental uses may be found for gourds. Gourds Mixed—Large packet, 10 cents.

RAY V. MOSS

WATERLOO BULB FARMS

WATERLOO, IOWA

1938 - PRICE LIST - 1838

EXCLUSIVE GROWERS OF

“‘Extrixitruum’ Bulbs”

RETURN POSTAGE GUARANTEED

MONEY BACK GUARANTEE

If, on receipt of bulbs purchased from us, you are not satisfied that our bulbs are of the highest quality, you may return them at once and receive all your money back.

Sec. 562, P. L. & R.

Mrs. Newman

U. S. Dept. of Agri.
Bureau of Plant Industry
Washington, D. C.

